



VIRTUAL INSECT SPECTACULAR
EDUCATIONAL EXHIBITS • JUNE 19, 2020

K-STATE Research and Extension | **4-H** GROWS HERE



KANSAS 4-H INSECT SPECTACULAR

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WHY 4-H PROJECTS & EXHIBITS?

- ☛ **4-H projects** are tools for teaching youth hands-on skills by discovering a spark and developing their interests in certain areas. A 4-H project is an area of emphasis in which a 4-H'er enrolls, studies, learns and keeps records.
- ☛ **A 4-H project exhibit** is an item resulting from project work that the 4-H'er has chosen to bring to the fair (or other showcasing event) and have evaluated by a judge.



EXHIBITS BEFORE 2019

- ☛ There was only one form of Entomology Educational Display eligible to go to the Kansas State Fair.
- ☛ The information had to be put in one standard insect display box.



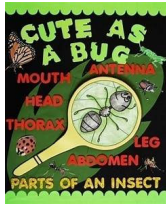
NEW EXHIBIT OPTIONS (YIPPEE!)



- ☛ Now you have many options for creating Educational exhibits to showcase your knowledge and skills gained in the entomology project.
- ☛ These exhibits can go to a County Fair and may qualify to go on to the Kansas State Fair.
- ☛ Let's see what is new!!!



POSTERS



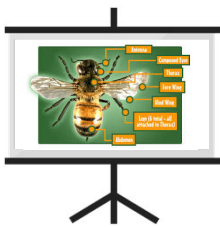
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TRI-FOLD DISPLAYS



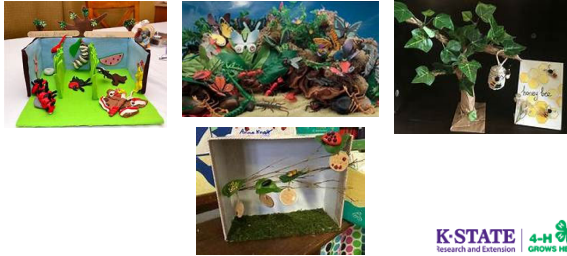
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SLIDESHOWS



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DIORAMAS



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WHAT IS AN EDUCATIONAL EXHIBIT?

- ✿ Webster's dictionary says it is a setting or presentation of something in open view.
- ✿ In simple terms, it is some type of display that **TEACHES** the person looking at it about a topic.
- ✿ It is a visual display!

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VISUAL DISPLAYS

Nice to have:

- ✿ Audience will use their eyes to look at your display.
- ✿ Needs to have "eye appeal".
- ✿ Information needs to be presented in an artistic way.



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ARTISTIC DISPLAY ELEMENTS

What can you use to communicate a clear message to viewers?

- ✿ Pictures
- ✿ Real insects; life cycles
- ✿ Raised lettering or other elements (2D or 3D)
- ✿ Natural materials – plants, sticks, bark, grass, fabric, mud, etc.
- ✿ Coordinating colors
- ✿ Shapes
- ✿ Stickers
- ✿ Lettering
- ✿ Graphs





FONTS & LETTERING

- ✿ Easily readable
- ✿ The fonts below are hard to read in a display:
THIS TYPE OF LETTERING IS HARD FOR PEOPLE TO READ!

This lettering is also hard to read!

Needs to be print, not cursive like this.





FONTS & LETTERING

You can use a couple of different types of font as long as they are easy to read and complimentary.

- Arial and Lucida Sans or Montserrat would work well together.
- Arial and Haettenschweller would not work well together.
- Any font that is Cursive does not work well.



FONTS & LETTERING

Letters need to be large enough to be easily readable from at least 2 foot and preferable 3 foot away.



LETTERING & COLOR

- Careful use of colors is very important!
- Light colors are hard to read.
- Coordinating colors work well.
- Putting colored paper behind titles and information you want to emphasize helps them to stand out.
- A colored base should compliment the display, not distract from the information. USE NEON COLORS SPARINGLY!



CITING SOURCES:

- ✿ Purpose is to educate, so research your topic.
- ✿ Cite your resources somewhere on your exhibit!
- ✿ For websites remember No Wikipedia. BUT --- check out the sources for a Wikipedia article. Need title, author's name.
- ✿ For interviews, you need the person's name and professional title.
- ✿ For a book or pamphlet: title, author's name, copyright, page number.



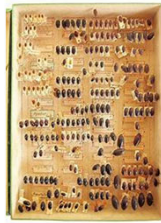
STANDARD DISPLAY BOX

Remember if you put an exhibit in a standard display box, the exhibit must be put in the box so the box can be displayed horizontally.



STANDARD DISPLAY BOX

NOT like this:



SLIDESHOWS

- ☘ Needs to be put on a jump drive for evaluation. Print off what you can for public display.
- ☘ Put in a Manila envelope along with a paper containing your name, County/District, Address, Class of Entomology you are enrolled in.
- ☘ No more than 15 minutes long.





MATERIALS

- ✿ Don't have to be purchased; don't have to be expensive.
- ✿ Use things you have around the house.
- ✿ Mother Nature provides lots of materials.
- ✿ Think outside the box! Be creative!





QUESTIONS?

Recorded webinars, powerpoint slides and videos can all be found here:
<https://www.kansas4-h.org/events-activities/conferences-events/insect-spectacular/index.html>